

Message Text

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16

ACTION EB-11

INFO OCT-01 NEA-14 ISO-00 RSC-01 DRC-01 L-03 /031 W

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R 160543Z JUL 74

FM AMEMBASSY TEHRAN

TO USDA/FAS WASHDC

INFO SECSTATE WASHDC 7338

USDOC WASHDC

UNCLAS TEHRAN 5817

FOR BERNITZ FAS/W FROM VINING

TOFAS 125

E.O. 11652: N/A

TAGS: EAGR IR

SUBJ: LIVE ANIMAL EXHIBIT - TEHRAN

REF: MY AIRCOMM DEC 15, 1973, TOFAS 122, FASTO 95, TEHRAN 2885
AND SECSTATE 86696

1. I REFER TO MY AIRCOMM OF DECEMBER 15, 1973 TO HARTMAN AND BERNITZ WHEREIN I REQUESTED APPROVAL AND FUNDS FOR LIVE ANIMAL EXHIBIT FOR TEHRAN SEPTEMBER 1974. ADMITTEDLY I JUMPED THE GUN BY 3 MONTHS. DOES THIS MEAN MY EARLY REQUEST WAS NOT CONSIDERED FOR INCLUSION IN IRAN'S CPS FOR FY-75. I HAD ASSUMED MY DEC 15 REQUEST MET NEEDS OF YOUR AIRCOMM DATED MARCH 11, 1974.

2. THE 12 BEEF CATTLE ARE IN ADDITION TO THE DAIRY CATTLE THAT HRS WILL BE FLYING IN FOR THE EXHIBIT. ALSO GREATER PART OF PROJECTED COST IS BUILDING SHOW STALLS AND CORRAL. IT WAS MY HOPE THAT THESE FACILITIES WOULD BE USED IN 1975 AND 1976 FOR SAME PURPOSE. MY PROPOSED REQUEST SAME PROCEDURE USED FERIA DEL CAMPO, 1968.

3. HARTMAN'S ONLY RESPONSE WAS THAT ANIMALS MUST BE SOLD PRIOR TO EXHIBIT. WE HAVE BUYERS FOR 12 BEEF ANIMALS AND 5 HOLSTEIN HEIFERS. AS SOON AS LANDED COSTS DETERMINED BUYERS WILL OPEN L/C. ALSO MY UNDERSTANDING WITH C.T. BARNS THAT HFS WILLING SHIP AT
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THEIR EXPENSE AND RISK ANIMALS, OTHER THAN BEEF BREEDS, NOT YET

SOLD.

4. FEEL WE HAVE OVERCOME ALL OBSTACLES RAISED SECRETARY BUTZ TELEGRAM TO AMBASSADOR HELMS (STATE LOU 86696) AND SHOULD THEREFORE PROCEED EXHIBIT LIVE ANIMALS IN SEPTEMBER 1974.

5. IT IS MY OPINION US LIVE ANIMAL EXHIBIT WILL ACCOMPLISH MORE FOR FUTURE US SALES THAN ANY OTHER TYPE MARKET DEVELOPMENT PROGRAM AND IS IN LINE WITH MINAG NUMBER ONE PRIORITY OF CREATING RAPIDLY MODERN LIVESTOCK INDUSTRY.
MIKLOS

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